

MAXIMIZE SALES

WITH



& *Coca-Cola*



MAKE 7-ELEVEN THE ARCTIC HOME BEVERAGE DESTINATION

- IMPLEMENT POP
- STOCK SLURPEE AND BIG GULP AUTOSUB CUPS
- EXECUTE FFE DISPLAY



ORDER PROMOTIONAL FLAVOR FOR NOV/DEC

SPRITE SNOWBALL BLAST
FOD 10/17/11
UIN# 097949
SLIN# 130730