

Reach 7-Eleven Franchisees On The Internet! www.ncasef.com

The National Coalition of Associations of 7-Eleven Franchisees represents the largest convenience store buying group in the country: **7-Eleven storeowners**. Our 6,731 franchised stores account for about 84 percent of all 7-Eleven stores nationwide and generate more than \$13 billion in sales—more than any independent chain in the c-store industry.

Besides *Avanti* Magazine, we also offer advertising opportunities on our website, www.ncasef.com.

The website runs only 12 ads per quarter, rotating on a 7-second dissolve and appearing in the left-side panel of each of 20 web pages on the site. Design your own web ad, or we can use your *Avanti* print ad. We can also link your ad to your website, the McLane Virtual Tradeshow, the URL of your choice, or to a larger version of your ad.

**For more information,
call 215-750-0178 or email
sheldon.smith5@verizon.net**



National Coalition of Associations
of 7-Eleven Franchisees

740 Front Street Suite 170
Santa Cruz, CA 95060

The screenshot shows the NCA 7-Eleven SEF website homepage. At the top is a navigation bar with links: Home, About NCASEF, Board of Directors, Meetings & Events, Photo Galleries, Advertise, and Contact Us. Below the navigation bar is a large banner for the National Coalition of Associations of 7-Eleven Franchisees. The banner features a group photo of members and text: "National Coalition Raises \$82,422 For St Jude's And Swim Across America At National Convention!". To the right of the banner is an "Action Alert" section titled "NCASEF Recommends All Franchisees Sign The New Security System And Monitoring Amendment". Below the banner is a section for "Avanti Columns" with articles like "Looking Ahead To The New Agreement" and "Wage And Hour Legal Training And Assistance". At the bottom of the banner is a section for "California Franchisee wins BMW!" featuring a red BMW car.

Advertising On www.ncasef.com:

- Only 12 spots available per quarter.
- Ads can be linked to your company website, the website of your choice, a pdf you provide, or to a larger version of your *Avanti* ad.
- Ads run on a 7-second dissolve on all 20 web pages on the NCASEF site. Change your ad as often as you want!

To Advertise:

Please complete this form and email it to sheldon.smith5@verizon.net or fax it to 215-750-0399.

Questions? Call 215-750-0178 or email sheldon.smith5@verizon.net.

AD SIZE:

- 196 pixels wide X 253 pixels high
- Resolution: 72 dpi
- RGB format jpeg, gif or png (no animations)

Choose Anytime To Start Advertising! Minimum One Quarter (3 months)

Costs Please check all that apply:

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Three Months | \$1,500 |
| <input type="checkbox"/> Six Months | \$3,000 |
| <input type="checkbox"/> Nine Months | \$4,500 |
| <input type="checkbox"/> One Year | \$6,000 |

Start Date: _____

BILLING INFORMATION

Name _____

Company _____

PO Number _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Authorized Company Contact _____