



National Coalition Statement on Age-Restricted Sales

Earlier this week the FDA cited 15 national retailers, including 7-Eleven, for selling tobacco products to minors. The National Coalition of Associations of 7-Eleven Franchisees (NCASEF) was surprised to be included on the FDA's list. On behalf of all NCASEF members we pledge to do better.

7-Eleven franchisees have a 3-tiered system already in place which must be followed:

1. All employees take part in "come of age" training which details federal, state and local laws regarding tobacco and alcohol sales to minors.
2. Our cashiers are prompted by our digital cash registers to check the identification of anyone purchasing age-restricted products.
3. 7-Eleven franchise owners can participate in the BARS program where "mystery shoppers" make purchases to test whether employees are following the law. NCASEF strongly recommends all franchise owner opt into this program. More information on the BARS program can be found [here](#).

NCASEF supports all laws related to selling age-restricted products. We strongly recommend our franchisees revisit the 3-step plan noted above with their employees. Our goal is 100% compliance as we focus on training and supporting healthy communities.