

AVANTI

THE VOICE OF 7-ELEVEN FRANCHISEES

2025 Space Reservation



National Coalition
of Associations
of 7-Eleven Franchisees

1 2025 ADVERTISING RATES PER ISSUE Please check the size that applies:

Size	1x	3x	6x	12x
<input type="checkbox"/> 1/2 Page	\$1,904	\$1,801	\$1,750	\$1,698
<input type="checkbox"/> Full Page	\$2,522	\$2,368	\$2,213	\$2,162
<input type="checkbox"/> Spread	\$3,398	\$3,192	\$3,037	\$2,934
<input type="checkbox"/> Opposite TOC	\$2,575	\$2,486	\$2,324	
<input type="checkbox"/> Back Inside Cover	\$2,575	\$2,486	\$2,324	
<input type="checkbox"/> Back Cover	\$2,701	\$2,605	\$2,435	
<input type="checkbox"/> Center Spread	\$3,568	\$3,352	\$3,189	

- **Opposite TOC (Table Of Contents), Back Inside Cover, Back Cover, and Center Spread** are **Premium Spots** and available on a *First-Come-First-Served* basis.
- Invoices issued at time of publication, payable in U.S. funds to **National Coalition of Associations of 7-Eleven Franchisees**. Cancellations will not be accepted after Materials Deadline.
- **PLEASE NOTE:** If you reserve an ad space for the entire year (i.e., all six issues) and cancel before your commitment is fulfilled, you may be billed the difference for the rate based on the number of ads you placed.

2 ISSUE DATES and MATERIALS DEADLINES

Please call if an extension is needed. Check all of the issues that apply:

Issue	Materials Deadline	Issue Arrives
<input type="checkbox"/> Issue 1	February 7	P2
<input type="checkbox"/> Issue 2	April 7	P3
<input type="checkbox"/> Issue 3	June 6	P4
<input type="checkbox"/> Issue 4	August 8	P5
<input type="checkbox"/> Issue 5	October 6	P6
<input type="checkbox"/> Issue 6	December 5	P1 - 2026

3 COMPANY BILLING INFORMATION

Add me to the AVANTI mailing list

NAME _____

COMPANY _____

THIRD PARTY _____

BILLING ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

E-MAIL _____

AUTHORIZED SIGNATURE _____

- I prefer an e-mailed invoice with tear sheets.
- I prefer an e-mailed invoice without tear sheets.

Reach The Largest C-Store Buying Group In The Industry:

7-Eleven Franchisees!

ARTWORK REQUIREMENTS

Ad materials must be in Adobe-compatible format. Acceptable file types include print-ready PDF with 1/8" bleed and crop marks (preferred), or jpeg with 1/8" bleed. Ad materials must open to a high resolution (300 dpi). Please contact us if you would like a review of your ad.

AD SIZES AND PRINTING SPECIFICATIONS

- Trim Size: 8-3/8" x 10-7/8"
- Two-page spread: 16-6/8" x 10-7/8"
- Full-page: 8-3/8" x 10-7/8"
- Half-page: 8-3/8" x 5-7/16"
- Live Area: 1/2"
- Bleeds: Add 1/8" all sides
- Printing Process: 4-Color Process
- Binding: Saddle Stitched



7-Eleven Logo Usage:

If you would like to use the **7-Eleven logo** in your ad, you must first acquire permission from 7-Eleven, Inc. by sending an e-mail to trademarks@7-11.com. Once you have received written authorization, we ask that you forward the e-mail to avantiadvertising@ncasef.com. We thank you in advance for your cooperation.

Questions?

Contact **Shawn Howard,**
Vendor Relations Manager

Tel: 855-444-7711

E-mail: avantiadvertising@ncasef.com

PLEASE SUBMIT COMPLETED FORM TO: avantiadvertising@ncasef.com