

Partners in Giving

Exhibitor Giveback Program



Program Overview

The Exhibitor Giveback Program is a charitable initiative giving convention exhibitors the opportunity to make a meaningful impact on children's health. Participating exhibitors can choose to make a flat monetary donation or dollar amount of their convention floor sales. 100% of contributions benefit NCASEF's charity of choice, Children's Miracle Network.

The program is entirely voluntary and designed to be flexible, so exhibitors of all sizes can participate in a way that works for them. All recognition is provided by NCASEF as part of their shared commitment to giving back.

FAQs:

What is the deadline to opt in to the program? Can I opt in after the show starts?

During exhibitor registration. Late opt-ins may be accepted but are not guaranteed signage. Please contact nationaloffice@ncasef.com for late or in event additions.

Can I change or cancel my participation after registering?

Yes, changes can be made up until 7/20/2026. Please contact nationaloffice@ncasef.com as soon as possible if you need to update your giving option or withdraw.

What if my sales are higher or lower than expected?

If you're using the sales percentage or dollar per sale options, your final contribution is based on your actual sales reported after the event. There is no penalty for lower-than-expected sales.

How do I report my sales?

After the convention, sales-based participants will be asked to share the total sales figure and calculated donation. You do not need to provide a receipt. Only a total sales figure and calculated donation amount are required.

When and how do I submit my donation?

Flat donation exhibitors: payment is due at registration. Sales percentage and dollar per order exhibitors: you will submit a sales report, donation amount, and payment within 60 days after the convention closes. You may be invoiced by Children's Miracle Network if you choose. Contact nationaloffice@ncasef.com with specific questions or requests. If you need a donation acknowledgement letter, funds must be remitted directly to Children's Miracle Network.

How and where will my participation be recognized?

Recognition comes from the National Coalition of Associations of 7-Eleven Franchisees, not the charity directly. This includes:

- business name in an upcoming Avanti issue
- A Partners in Giving participation sign at your booth

Donation Options

Flat Donation

Make a one-time donation at registration, regardless of sales volume.

Suggested amounts: \$2,000 / \$3,500 / \$5,000 / Custom

Dollar per Sale

Donate a fixed dollar amount for each sale or transaction completed at your booth during the convention. A sale may include one or multiple units sold together.

Suggested: \$0.50 / \$1 / \$5 / custom amount